

**LEGAL NOTICE BY ORDER OF THE UNITED STATES DISTRICT COURT FOR
THE NORTHERN DISTRICT OF GEORGIA**

**If you received an advertising or solicitation call regarding
Nationwide's automotive or homeowners' insurance products from
September 27, 2012 through October 15, 2018, you may be entitled
to a payment from a class action settlement.**

A court authorized this notice. This is not a solicitation from a lawyer.

- This lawsuit alleges that Nationwide Mutual Insurance Company may be liable for: (1) alleged prerecorded robocalls that an auto insurance lead generation company called Variable Marketing, LLC made and transferred to Nationwide Agents asking recipients to "press 1" to receive auto insurance quotes ("Variable Calls") (2) alleged prerecorded robocalls that an auto and homeowners' insurance lead generation company called MediaAlpha transferred (either the telephone call and/or Lead Information derived from the telephone call) to Nationwide ("MediaAlpha Calls"); and (3) telephone calls Nationwide and/or its alleged vendors made to persons registered on Nationwide's Internal Do Not Call Registry for more than 31 days ("Nationwide IDNC Calls").
- Nationwide has denied all liability or responsibility for these calls, and alleges that it did not make or authorize them. Further, Nationwide asserts that it is not known what proportion of the calls at issue were actually received, were without consent, or were not self-initiated.
- The Settlement, if approved, would provide \$5,000,000.00 to make payments to the eligible Settlement Class Members, as well as to pay Plaintiffs' attorneys' fees and costs, service awards for the five Representative Plaintiffs, and the administrative costs of the Settlement.
- The Settlement avoids the further cost and risk associated with continuing the lawsuits; pays money to recipients of the calls who are eligible Settlement Class Members; and releases Nationwide and the Released Parties from liability.

Your legal rights are affected whether you act or don't act. Read this Notice carefully.

On the website, www.insurancecallsettlement.com, there is a complete Notice of the settlement in Spanish.

(En el sitio web, www.insurancecallsettlement.com, hay una notificación completa del acuerdo en Español.)

YOUR LEGAL RIGHTS AND OPTIONS *FOR VARIABLE CALLS*

OPTION	RESULT
DO NOTHING	You are not required to take any action to get a payment from the Settlement for Variable Calls. Each Variable Class Member with a valid mailing address will receive an automatic payment by check of approximately \$60. The final cash payment amount that Variable Class Members receive will depend on the total number of Variable Class Members with valid mailing addresses. Additional cash distributions may occur from the proceeds of uncashed checks. If you do nothing, you will release your claims against Nationwide and the Released Parties related to Nationwide.
EXCLUDE YOURSELF OR “OPT OUT” OF THE SETTLEMENT	If you ask to be excluded, also known as “opting out,” you will get no payment from the Settlement, but you may be able to pursue your own lawsuit against Nationwide about the legal claims in this case at your own expense.
OBJECT	Write to the Court about why you believe the Settlement is unfair.
GO TO A HEARING	Ask to speak in Court about the fairness of the Settlement.

YOUR LEGAL RIGHTS AND OPTIONS *FOR MEDIAALPHA CALLS*

OPTION	RESULT
FILE A CLAIM	Filing a claim is the only way to get a payment from the Settlement for MediaAlpha Calls. You can make a claim by either: 1) mailing a completed Claim Form to the Settlement Administrator; 2) submitting one online at www.insurancecallsettlement.com ; or 3) calling 1-833-285-1324. If you do not make a claim, you will not receive a settlement payment. How much each MediaAlpha Class Member receives depends on how many MediaAlpha Class Members make approved claims. Class Counsel estimates that the amount of each cash award will be approximately \$30.
DO NOTHING	Get no payment. Give up rights to sue Nationwide separately for the legal claims in this case.
EXCLUDE YOURSELF OR “OPT OUT” OF THE SETTLEMENT	If you ask to be excluded, also known as “opting out,” you will get no payment from the Settlement, but you may be able to pursue your own lawsuit against Nationwide about the legal claims in this case at your own expense.

QUESTIONS? CALL 1-833-285-1324 TOLL FREE OR VISIT WWW.INSURANCECALLSETTLEMENT.COM

OBJECT	Write to the Court about why you believe the Settlement is unfair.
GO TO A HEARING	Ask to speak in Court about the fairness of the Settlement.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT *FOR NATIONWIDE IDNC CALLS*

OPTION	RESULT
FILE A CLAIM	Filing a claim is the only way to get a payment from the Settlement for Nationwide IDNC Calls. You can make a claim by either: 1) mailing a completed Claim Form to the Settlement Administrator; 2) submitting one online at www.insurancecallsettlement.com ; or 3) calling 1-833-285-1324. If you do not make a claim, you will not receive a settlement payment. How much each Nationwide IDNC Class Member receives depends on how many Nationwide IDNC Class Members make approved claims. Class Counsel estimates that the amount of the cash award will be approximately \$75.
DO NOTHING	Get no payment. Give up rights to sue Nationwide separately for the legal claims in this case.
EXCLUDE YOURSELF OR “OPT OUT” OF THE SETTLEMENT	If you ask to be excluded, also known as “opting out,” you will get no payment from the Settlement, but you may be able to pursue your own lawsuit against Nationwide about the legal claims in this case at your own expense.
OBJECT	Write to the Court about why you believe the Settlement is unfair.
GO TO A HEARING	Ask to speak in Court about the fairness of the Settlement.

These rights and options - **and the deadlines to exercise them** - are explained in this Notice. The Court in charge of this case still has to decide whether to approve the Settlement. Payments will be made if the Court approves the Settlement. Please be patient.

WHAT THIS NOTICE CONTAINS

BASIC INFORMATION PAGE 5

- Why is there a Notice?
- What is this class action lawsuit about?
- Why is there a Settlement?

WHO IS IN THE SETTLEMENT PAGE 6

- How do I know if I am part of the Settlement?

THE SETTLEMENT BENEFITS - WHAT YOU GET PAGE 7

- What does the Settlement provide?

HOW YOU GET A PAYMENT PAGE 7

- How do I get a payment?
- When do I get a payment?
- What am I giving up to get a payment or stay in the Settlement Class?

EXCLUDING YOURSELF FROM THE SETTLEMENT PAGE 9

- How do I exclude myself from the Settlement?

THE LAWYERS REPRESENTING YOU PAGE 10

- Do I have a lawyer in this case?
- How will the lawyers and class representatives be paid?

OBJECTING TO THE SETTLEMENT PAGE 11

- How do I tell the Court that I do not think the Settlement is fair?

THE COURT'S FAIRNESS HEARING PAGE 11

- When and where will the Court decide whether to approve the Settlement?
- May I speak at the hearing?

IF YOU DO NOTHING PAGE 12

- What happens if I do nothing at all?

GETTING MORE INFORMATION PAGE 13

- How do I get more information?

BASIC INFORMATION

1. Why is there a Class Notice?

A Court authorized this Notice because you have a right to know about a proposed Settlement of this class action lawsuit, and about all of your options, before the Court decides whether to approve the Settlement. If the Court approves the Settlement, an administrator appointed by the Court will make the payments that the Settlement allows. Because your rights will be affected by this Settlement, it is extremely important that you read this Notice carefully.

If you received a Postcard Notice, it is because, according to the records that have been obtained in the course of this lawsuit, you received one or more calls from or involving: (1) Variable between September 27, 2012 through October 15, 2018, in an attempt to sell Lead Information to Nationwide Agents; (2) MediaAlpha between September 27, 2012 through October 15, 2018, in an attempt to sell Lead Information to Nationwide; and/or (3) Nationwide and/or its alleged vendors after you were registered on Nationwide's Internal Do Not Call Registry for more than 31 days.

2. What is the class action lawsuit about?

The Court in charge of the case is the United States District Court for the Northern District of Georgia, and the case is a class action known as *Rice-Redding et al. v. Nationwide Mutual Insurance Company*, Case No. 1:16-cv-03634-WMR (N.D. Ga.). This case was brought by Diane Rice-Redding, Ricky Coleman, Ken Johansen, Rita Johansen, and Alvina Haile-Recio, also known as "Representative Plaintiffs." The Representative Plaintiffs sued Nationwide Mutual Insurance Company, also known as "Defendant."

A class action is a lawsuit in which the claims and rights of many people are decided in a single court proceeding. Representative Plaintiffs, also known as "class representatives," assert claims on behalf of the entire class.

The Variable Class: Two Representative Plaintiffs (Diane Rice-Redding and Ricky Coleman) claim that Variable Marketing, LLC ("Variable"), made automated calls without the prior express consent of the recipients in an attempt to sell Lead Information to Nationwide insurance agents. The Representative Plaintiffs have alleged that this violated a federal statute called the Telephone Consumer Protection Act ("TCPA"), 47 U.S.C. § 227, and that Nationwide is liable for such violations.

The MediaAlpha Class: Two Representative Plaintiffs (Ken Johansen and Rita Johansen) claim that QuoteLab d/b/a MediaAlpha ("MediaAlpha"), transferred automated calls without the prior express consent of the recipients in an attempt to sell Lead Information to Nationwide. The Representative Plaintiffs have alleged that this calling violated a federal statute called the Telephone Consumer Protection Act ("TCPA"), 47 U.S.C. § 227, and that Nationwide is liable for such violations.

The Nationwide IDNC Class: Three Representative Plaintiffs (Alvina Haile-Recio, Ken Johansen, and Rita Johansen) claim that Nationwide and/or its alleged vendors placed more than one telemarketing call to persons who requested to be placed on Nationwide's internal do-not-call registry. The Representative Plaintiffs have alleged that this calling violated a federal statute called

QUESTIONS? CALL 1-833-285-1324 TOLL FREE OR VISIT WWW.INSURANCECALLSETTLEMENT.COM

the Telephone Consumer Protection Act (“TCPA”), 47 U.S.C. § 227, and that Nationwide is liable for such violations.

Nationwide denies any liability or wrongdoing of any kind and further denies that this case is appropriate for treatment as a class action.

3. Why is there a Settlement?

The Court did not decide in favor of the Representative Plaintiffs or Nationwide. Both sides agreed to a settlement instead of going to trial. That way, they avoid the cost of a trial, and the people affected will get compensation. The Representative Plaintiffs and their attorneys think the Settlement is best for all Settlement Class Members. The Court in charge of this lawsuit has granted preliminary approval of the Settlement and ordered that this Notice be distributed to explain it.

WHO IS IN THE SETTLEMENT

4. How do I know if I am part of the Settlement?

The Settlement provides relief for all Settlement Class Members, who are described as:

MediaAlpha Settlement Class: All persons within the United States who received a telephone call advertising Nationwide’s homeowners or automotive insurance products, whose telephone call or Lead Information was transferred by MediaAlpha to Nationwide during the Class Period. This class includes Plaintiff Ken Johansen, Rita Johansen and the approximately 427,123 MediaAlpha Settlement Class Members identified in MediaAlpha’s business records.

Nationwide IDNC Settlement Class: All persons within the United States who (a) received more than one telephone solicitation within any 12-month period falling within the Class Period (b) on their phone number that had been registered on the Nationwide Internal Do Not Call Registry for more than 31 days, (c) the purpose of which was to advertise Nationwide’s automotive or homeowners’ insurance products. This class includes Plaintiffs Ken Johansen, Rita Johansen, Alvina Haile-Recio, and the 239 Nationwide IDNC Settlement Class Members Nationwide identified in its business records.

Variable Settlement Class: All persons within the United States who received a telephone call from Variable Marketing, whose telephone call or Lead Information was transferred to a Nationwide Agent during the Class Period. This class includes Plaintiffs Diane Rice-Redding and Ricky Coleman and the approximately 16,949 individuals identified through the Variable lead database.

If you have questions about whether you are a Class Member, or are still not sure whether you are included in the Settlement, you can call the Claims Administrator toll-free at 1-833-285-1324 or visit www.insurancecallsettlement.com for more information.

THE SETTLEMENT BENEFITS - WHAT YOU GET

5. What does the Settlement provide?

Nationwide has agreed to pay a total settlement amount of \$5,000,000.00, which will be used to create a Settlement Fund to pay Cash Awards to Class Members, Plaintiffs' attorneys' fees and expenses, service awards to the Representative Plaintiffs, and settlement administration costs and expenses. After deducting all class representative incentive awards, Class Counsel fees and expenses, and settlement administrator fees the Court may award, the Settlement Fund will be allocated as 29.5% to the Variable Class (the "Variable Portion"), 70% to the MediaAlpha Class (the "MediaAlpha Portion"), and 0.5% to the Nationwide IDNC Class (the "Nationwide IDNC Portion").

HOW YOU GET A PAYMENT

6. How do I get a payment?

Variable Class: Each Variable Settlement Class Member is not required to take any action to receive a Cash Award. Each Variable Settlement Class Member with a valid mailing address will receive an automatic payment of approximately \$60. The final cash payment amount that Variable Settlement Class Members receive will depend on the total number of Variable Settlement Class Members with valid mailing addresses. Additional cash distributions may occur from the proceeds of any uncashed checks.

Each Variable Settlement Class Member is eligible to receive one Cash Award regardless of the number of times the Variable Settlement Class Member was called or the number of telephone numbers at which the Variable Settlement Class Member was called.

MediaAlpha Class: Each MediaAlpha Settlement Class Member who submits a valid and timely Claim Form to receive a Cash Award. The deadline to submit your claim is July 22, 2019. A Settlement Award is a cash payment. It is estimated that Eligible Class Members' cash award payment will be approximately \$30 per MediaAlpha Settlement Class Member, but the final cash payment amount will depend on the total number of valid and timely claims filed by all MediaAlpha Settlement Class Members.

Each MediaAlpha Settlement Class Member is eligible to receive one Cash Award regardless of the number of times the MediaAlpha Settlement Class Member was called or the number of telephone numbers at which the MediaAlpha Settlement Class Member was called.

Nationwide IDNC Class: Each Nationwide IDNC Settlement Class Member who submits a valid and timely Claim Form will receive a Cash Award. The deadline to submit your claim is July 22, 2019. A Settlement Award is a cash payment. It is estimated that Eligible Class Members' cash award payment will be approximately \$75 per Nationwide IDNC Settlement Class Member, but the final cash payment amount will depend on the total number of valid and timely claims filed by all Nationwide IDNC Settlement Class Members.

Each Nationwide IDNC Settlement Class Member is eligible to receive one Cash Award regardless of the number of times the Nationwide IDNC Settlement Class Member was called or the number of telephone numbers at which the Nationwide IDNC Settlement Class Member was called.

7. When do I get a payment?

The Court will hold a hearing on August 1, 2019 to decide whether to approve the Settlement. If the Settlement is approved, appeals may still follow. It is always uncertain whether these appeals can be resolved, and resolving them can take time, perhaps more than a year. Please be patient.

After the initial payments of Settlement Awards, smaller cash distributions may occur from the proceeds of any uncashed checks.

8. What am I giving up to get a payment or stay in the Settlement?

Being a Class Member means, unless you exclude yourself, that you cannot sue, continue to sue, or be part of any other lawsuit against Nationwide about the legal issues in this case, and that all of the decisions and judgments by the Court will bind you.

If you were to file your own lawsuit for violations of the TCPA and prevailed for Variable Calls, MediaAlpha Calls, or Nationwide IDNC Calls, you could obtain damages of \$500 per violation, or up to \$1,500 per violation if the statute is found to have been willfully or knowingly violated.

However, Nationwide has denied that it made any illegal calls to anyone or engaged in any wrongdoing of any kind, and Nationwide has a full range of potential defenses, including that Nationwide should not be held liable for the calls Variable and MediaAlpha made. Further, Nationwide asserts it is not known what proportion of the calls at issue were actually received, were without consent, or were not self-initiated.” In addition, the TCPA does not provide for attorneys’ fees to prevailing individual plaintiffs.

If you accept a Cash Award or do not exclude yourself from the lawsuit, you will be unable to file your own lawsuit involving all of the claims described and identified below, and you will release Nationwide and the Released Parties from any liability for them. The Released Parties are related to Nationwide and its agents, and do not include Variable or MediaAlpha.

Remaining in the Class means that you, as well as your respective assigns, heirs, executors, administrators, successors, representatives, agents, partners, attorneys, predecessors-in-interest, and any (past or present) authorized users of your cellular or residential telephones, hereby release, resolve, relinquish, and discharge each and every one of the Released Parties from each of the Released Claims (as defined below). You further agree that they will not institute any action or cause of action (in law, in equity or administratively), suits, debts, liens, or claims, known or unknown, fixed or contingent, which they may have or claim to have, in state or federal court, in arbitration, or with any state, federal or local government agency or with any administrative or advisory body, arising from or related in any way to the Released Claims. “Released Claims” means any and all claims, causes of action, suits, obligations, debts, demands, agreements, promises, liabilities, damages, losses, controversies, costs, expenses, and attorneys’ fees of any nature whatsoever, whether based on any federal law, state law, common law, territorial law, foreign law, contract, rule, regulation, any regulatory promulgation (including, but not limited to, any opinion or declaratory ruling), or equity, whether known or unknown, suspected or unsuspected, asserted or unasserted, foreseen or unforeseen, actual or contingent, liquidated or unliquidated, punitive or compensatory, as of the date of the Final Approval Order, that arise out of or relate in any way to this Action or the facts that give rise to this Action, including but not

limited to claims that could have been asserted in the Action. The Released Claims specifically extend to claims that Plaintiffs and Settlement Class Members do not know or suspect to exist in their favor at the time that the Settlement Agreement and the releases contained therein become effective. This release shall be interpreted to the fullest extent of res judicata principles. In addition, any rights of the Class Representatives and each and every one of the Settlement Class Members to the protections afforded under Section 1542 of the California Civil Code and/or any other similar, comparable, or equivalent laws, are terminated.

Remaining in the Class also means that you further agree and covenant not to sue any of the Released Parties with respect to any of the Released Claims, or otherwise to assist others in doing so, and agree to be forever barred from doing so, in any court of law or equity, or any other forum.

The Settlement Agreement (available at www.insurancecallsettlement.com) provides more detail regarding the release and describes the Released Parties and Released Claims with accurate legal terminology, so read it carefully. You can talk to the law firms representing the Class listed in the “Do I have a lawyer in this case?” section below for free or you can, at your own expense, talk to your own lawyer if you have any questions about the Released Parties or the Released Claims or what they mean.

The release does not apply to Class Members who timely opt-out of the Settlement.

EXCLUDING YOURSELF FROM THE SETTLEMENT

9. How do I exclude myself from the Settlement?

If you do not want a Cash Award from this Settlement, and you want to keep the right to sue Nationwide on your own about the legal issues in this case, then you must take steps to exclude yourself from the Settlement. Sometimes excluding yourself is referred to as “opting out” of the Class.

To exclude yourself from the Settlement, you must send a signed letter by mail saying that you want to be excluded from *Rice-Redding et al. v. Nationwide Mutual Insurance Company*, Case No. 1:16-cv-03634-WMR (N.D. Ga.). Be sure to include your full name, telephone number, and address, along with the statement that you wish to be excluded from the Settlement. You must mail your letter requesting exclusion postmarked no later than **June 21, 2019** to:

**Insurance Call Settlement
c/o JND Legal Administration
P.O. Box 91127
Seattle, WA 98111**

If you ask to be excluded, you will not get any Settlement Award, and you cannot object to the Settlement. You will not be legally bound by anything that happens in this lawsuit.

If you do not exclude yourself and the Settlement is finally approved, you give up any right to sue Nationwide on any of the claims that this Settlement resolves. If you have a pending lawsuit against Nationwide over these claims, speak to your lawyer in that case immediately. You must exclude yourself from this Class to continue your own lawsuit.

QUESTIONS? CALL 1-833-285-1324 TOLL FREE OR VISIT WWW.INSURANCECALLSETTLEMENT.COM

You cannot exclude yourself by telephone or by email. You cannot exclude yourself by mailing a request to any location other than the address above or after the deadline. You must sign your letter requesting exclusion. A lawyer cannot sign for you. No one else can sign for you. If you opt out, your name will appear in the Court's records to identify you as someone not bound by the Settlement.

EXCLUSION LETTERS THAT ARE NOT POSTMARKED ON OR BEFORE JUNE 21, 2019 WILL NOT BE HONORED.

THE LAWYERS REPRESENTING YOU

10. Do I have a lawyer in this case?

The Court appointed the following law firms to represent you and other Class Members:

Lead Class Counsel	Co-Lead Class Counsel
Matthew R. Wilson Meyer Wilson Co., LPA 1320 Dublin Road, Suite 100 Columbus, Ohio 43215	Broderick & Paronich Law, P.C. Burke Law Offices, LLC Law Offices of Mathew McCue Lief, Cabraser, Heimann & Bernstein, LLP The Koval Firm, LLC

These lawyers are called Class Counsel. You will not be charged for these lawyers' services related to this Settlement. If you want to be represented by your own lawyer, you may hire one at your own expense.

11. How will the lawyers and class representatives be paid?

Class Counsel will ask the Court to approve payment of up to \$1,666,666 (33⅓% of the Settlement Fund) to compensate them for expenses and for attorneys' fees for investigating the facts, litigating the case, and negotiating the Settlement. Class Counsel will also request an award of service payments of up to \$10,000 each to the Representative Plaintiffs, in compensation for their time and effort. The Court may award less than these amounts. These payments, along with the costs of administering the Settlement, will be made out of the Settlement Fund.

Any objection to Class Counsel's application for attorneys' fees and costs may be mailed, and must be postmarked no later than June 21, 2019, which is thirty (30) days following the filing of Class Counsel's motion for an award of attorneys' fees and costs. You can object by sending a letter addressed to the Court at the address listed in the next section of this Notice. In your letter you must state that you object. Be sure to include your full name, address, telephone number, and the reasons you object to the proposed award, or to the amount of the proposed award.

OBJECTING TO THE SETTLEMENT

12. How do I tell the Court that I do not think the Settlement is fair?

You can tell the Court that you do not agree with the Settlement or some part of it. If you are a Class Member, you can object to the Settlement if you do not think the Settlement is fair. You can state the reasons why you think the Court should not approve it. The Court will consider your views. To object, you must send a letter saying that you object to the proposed Settlement in *Rice-Redding et al. v. Nationwide Mutual Insurance Company*, Case No. 1:16-cv-03634-WMR (N.D. Ga.). Be sure to include your full name, address, telephone number(s) to which you received a call, the reasons you object to the Settlement and whether you intend to appear at the Final Approval Hearing on your own behalf or through counsel. You must also state that the objection is being made on your behalf only and you must also identify any lawyer who was consulted as to the objection or this case. Any supporting documents must also be attached to the objection. **Your objection to the Settlement must be postmarked no later than June 21, 2019.**

The objection must be mailed to these three different places:

THE COURT	CLASS COUNSEL	DEFENSE COUNSEL
Clerk of Court U.S. District Court, Northern District of Georgia Richard B. Russell Federal Building 2211 United States Courthouse 75 Ted Turner Drive, SW Atlanta, GA 30303-3309	Matthew R. Wilson Meyer Wilson Co., LPA 1320 Dublin Road, Suite 100 Columbus, Ohio 43215	Michael H. Carpenter Carpenter Lipps & Leland LLP 280 Plaza, Suite 1300 280 North High Street Columbus, Ohio 43215

Objecting is simply telling the Court that you do not like something about the Settlement. You can object only if you stay in the Class. Excluding yourself (also known as opting out), is telling the Court that you do not want to be included in the Settlement. If you exclude yourself, you cannot object because the Settlement no longer affects you. Any Class Member who does not file objections in accordance with the requirements stated in this Notice waives the right to object or to be heard at the Final Approval Hearing discussed below.

THE FINAL APPROVAL HEARING

13. When and where will the Court decide whether to approve the Settlement?

The Court will hold a hearing to decide whether to approve the Settlement. This Final Approval Hearing will be held at 10:00 a.m. on August 1, 2019 in Courtroom 1705 of the U.S. District Court for the Northern District of Georgia, Richard B. Russell Federal Building, 2018 United States Courthouse, 75 Ted Turner Drive, SW, Atlanta, GA 30303-3309. The hearing may be moved to a different date or time without additional notice, so it is a good idea to check the settlement website for updates. At this hearing, the Court will consider whether the Settlement is

fair, reasonable, and adequate, and whether to award attorneys' fees, expenses, and service awards as described above, and in what amounts. If there are objections, the Court will consider them. After the hearing, the Court will decide whether to approve the Settlement. We do not know how long it will take the Court to issue its decision. It is not necessary for you to appear at this hearing, but you may attend at your own expense.

14. May I speak at the hearing?

You may ask the Court for permission to speak at the Final Approval Hearing. To do so, you must send a letter saying that you intend to appear at the Final Approval Hearing in *Rice-Redding et al. v. Nationwide Mutual Insurance Company*, Case No. 1:16-cv-03634-WMR (N.D. Ga.). Be sure to include your full name, address, and telephone number. You cannot speak at the hearing if you excluded yourself from the Class. **Your letter stating your notice of intention to appear must be postmarked no later than June 21, 2019 and be sent to the following addresses:**

THE COURT	CLASS COUNSEL	DEFENSE COUNSEL
Clerk of Court U.S. District Court, Northern District of Georgia Richard B. Russell Federal Building 2211 United States Courthouse 75 Ted Turner Drive, SW Atlanta, GA 30303-3309	Matthew R. Wilson Meyer Wilson Co., LPA 1320 Dublin Road, Suite 100 Columbus, Ohio 43215	Michael H. Carpenter Carpenter Lipps & Leland LLP 280 Plaza, Suite 1300 280 North High Street Columbus, Ohio 43215

IF YOU DO NOTHING

15. What happens if I do nothing at all?

Variable Class: If you are a Variable Class Member with a valid mailing address and do nothing, you will be sent a Cash Award by check after the Court approves the Settlement. Unless you exclude yourself, you will be bound by the terms and conditions of the Settlement and you will not be able to start a lawsuit, continue with a lawsuit, or be part of any other lawsuit against Nationwide about the legal issues in this case, ever again.

MediaAlpha Class: If you are a MediaAlpha Class Member and do nothing, you will not receive any payment from the Settlement. Unless you exclude yourself, you will be bound by the terms and conditions of the Settlement and you will not be able to start a lawsuit, continue with a lawsuit, or be part of any other lawsuit against Nationwide about the legal issues in this case, ever again.

Nationwide IDNC Class: If you are a Nationwide IDNC Class Member and do nothing, you will not receive any payment from the Settlement. Unless you exclude yourself, you will be bound by the terms and conditions of the Settlement and you will not be able to start a lawsuit, continue with a lawsuit, or be part of any other lawsuit against Nationwide about the legal issues in this case, ever again.

QUESTIONS? CALL 1-833-285-1324 TOLL FREE OR VISIT WWW.INSURANCECALLSETTLEMENT.COM

GETTING MORE INFORMATION

16. How do I get more information?

This Notice summarizes the proposed Settlement. More details are in the Settlement Agreement. You can get a copy of the Settlement Agreement by calling the Claims Administrator toll-free at 1-833-285-1324; writing to: Insurance Call Settlement, c/o JND Legal Administration, P.O. Box 91127, Seattle, WA 98111; or visiting the website at www.insurancecallsettlement.com, where you will find answers to common questions about the Settlement plus other information to help you determine whether you are a Settlement Class Member and whether you are eligible for a payment.

On the website, www.insurancecallsettlement.com, there is a complete Notice of the settlement in Spanish. (En el sitio web, www.insurancecallsettlement.com, hay una notificación completa del acuerdo en Español.)